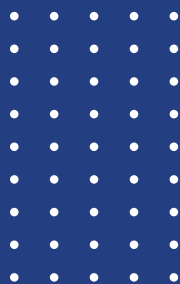




**OWASP**  
Open Web Application  
Security Project

# OWASP BeNeLux Conference Sponsorship Brochure 2022



# Why Sponsor OWASP?

The OWASP Foundation hosts premier events worldwide to unite IT and Security professionals. **Our community hosts leaders, decision makers, and technologists** from startups, SMBs, and Enterprises, including CSOs, CISOs, CTOs, CIOs, DSOs, security architects, developers, network admins, application admins, MIS directors, government defense chiefs, and integrators.

**OWASP provides sponsors with key opportunities to raise brand awareness within this exclusive group of influencers through competitive sponsorship packages.**

OWASP prides itself on a ***total customer immersion*** approach to building valuable relationships within IT, application, and software security communities. We work alongside a select number of security product vendors and organizations who believe in our mission to inspire, educate, and spread awareness. This is amplified through strategic relationships with major global and national media groups plus IT security outlets across print publications, online media, portals, consultants, associations, and user groups.

**By sponsoring OWASP BeNeLux Day, your valuable message — and brand positioning — will reach thousands of prospects (even before you arrive at the event!)**

Sponsoring an OWASP event can fulfil a vital part of your marketing mix to achieve immersive brand awareness and contribute to your overall demand generation activities. **Due to the high-profile nature of our non-profit organization, limited sponsorship opportunities are available and sell quickly - so we urge you to act quickly!**

***We would love to welcome you and your organization into the OWASP Community and hope to see you at an event soon!***



— **Sebastien Deleersnyder, OWASP Belgium Chapter Leader,**  
*on behalf of OWASP BeNeLux*

# Our events

We have three tiers of sponsorship package available for OWASP BeNeLux chapter meetings and the OWASP BeNeLux Conference.

- **Regular chapter meetings** are organized and hosted by our three chapters each year: OWASP Netherlands, OWASP Belgium, and OWASP Luxembourg. **We create event experiences where people come together to learn, inspire, and share experiences with their fellow peers.** We source high-quality speakers who share cutting-edge research and insights and provide the opportunity for networking. OWASP chapter meetings have an **average attendance of 80 people per event and reach our community of over 1500 professionals** across the three chapters.
- In 2022, **the OWASP BeNeLux Event will be hosted on 24 & 25 November in Tilburg, Netherlands** by a proud sponsor, Achmea (Main Conference - 24 November, Training - 25 November). We've secured a lineup of locally and internationally renowned speakers covering OWASP and Application Security topics. At previous conferences, 200+ people attended the BeNeLux day hosted at the University of Leuven, the RAI in Amsterdam, and the University of Luxembourg. For 2022, we are targeting 150+ attendees from Belgium, The Netherlands and Luxembourg.
- The pandemic taught organizations like ours that resilience is key. In the unlikely event that we have to switch to a virtual event format, we will extend your sponsorship for one year and secure your sponsorship of the next in-person event.
- Your sponsorship will be invested directly into our community to fund OWASP BeNeLux Day, our chapter meetings, speaker and catering expenses, and to provide a valuable, high-quality experience for the Security Community.

**For more information and all enquiries, please contact:**

Sebastien Deleersnyder  
OWASP Foundation  
+32-478-504-117

Email: [seba@owasp.org](mailto:seba@owasp.org)

# Gold Sponsorship

**Investment: € 3000**

**As a Gold Sponsor, you will receive the following benefits:**

- Booth (3mx3m) at the BeNeLux conference.
- Your company logo featured during the BeNeLux conference opening talk.
- Raffle with invite on stage at the end of the conference.
- Your company's logo placed near BeNeLux Conference Schedule on the Conference Homepage.
- Your company's banner roll-up (max 1mx2m) placed near entrance of the BeNeLux conference track.
- Featured placement of company logo or name on any posters and BeNeLux conference announcements.
- Your company's logo placed on the OWASP Belgium, Netherlands and Luxembourg chapter homepages for 1 year.
- Featured placement of company logo during each OWASP Chapter meeting in the BeNeLux region for 1 year.
- Company Name featured at the bottom of each OWASP chapter invitation for 1 year.



# Silver Sponsorship

**Investment: € 2000**

**As a Silver Sponsor, you will receive the following benefits:**

- All Gold sponsor benefits for one chapter of your choice (Belgium, Netherlands, or Luxembourg).
- Your own booth (3mx3m) and raffle prize at the BeNeLux Conference.

# Bronze Sponsorship

**Investment: € 1000**

**As a Bronze Sponsor, you will receive the following benefits:**

- All Gold sponsor benefits for one chapter of your choice (Belgium, Netherlands, or Luxembourg).
- Note: There is no booth or raffle participation included in this package.

# Social Event Sponsorship

**Investment: TBD**

**As our Social Event Sponsor, you will receive the following benefits:**

- You'll be the sole, dedicated sponsor of our ever-popular social event (everyone loves the social sponsor!)
- **Interested?** Let us know and together we'll decide the most suitable investment that balances your requirements with our social event.

